

Tampa Bay Mensa ExComm Meeting held February 18, 2012 at the home of Sylvia Holt Zadorozny

Present: Thomas Thomas, Sylvia Holt Zadorozny, Kathy Crum, Ronan Heffernan, Erica Rogers, Art Schwartz, Melissa Stephens, Dan Chesnut

Absent: Barbara Loewe

Attendees: Ryan Ferguson

Acting Scribe: Ronan Heffernan

Meeting called to order with a quorum at 5:07pm.

Sylvia moved to approve the minutes of the previous meeting. Motion carried.

Officer and Committee Reports

Scribes report: minutes were sent and approved.

Testing: Thomas held a test in January for 2 people, at least one joined. A test is scheduled for Feb (54 people invited, 1 signed-up to test). Only the most recent people are being invited (based on last date they contacted the National Office). Jay has been giving tests as well.

Scholarship: Dan is one of the judges, reading 19 essays. Interesting variety in the quality of the essays. No report from Theresa. Thomas contacted Theresa about the previous year's scholarship, but no completion (check not cut). Thomas to follow-up.

GCC: no report

Publicity: attached

Programs: nothing new

Calendar: going along happily.

Editor: the new issue is done.

Webmaster: CSS overhaul finished, IE9 bug worked-around, new email-form installed, Google AdWords continuing.

Membership: attached

Circulation: getting better at generating the form (using the old form with the old postal rates (manually transposed)). Still looking for a host for the March FSM. Theresa is hosting for February (tomorrow). There was a problem with the labels. Dan is a member of a church that has a lot of room that might be suitable for several of our events (incl. FSM); he will check availability.

Dep. LocSec: called all ExComm members re: Retreat location change.

LocSec: worked with Maran to facilitate retreat (thanks Dan for arranging with Maran). Following the reports from the National Office. Doing more on the regional side, helping Gainesville get up-and-running. We held our planning retreat and came up with a statement of purpose and goals for the coming year. Maran is preparing the results and will send them out this week for future publication.

Treasurer: attached. Good profit on the RG. The LDW costs were offset by national. Proctors were down just a little bit. The \$63.50 under "misc income" were primarily the reimbursements for contacting the lapsed members. There was one Sounding subscription. Those items, plus a (tiny) interest amount, account for practically the entire "unexpected" income (above what was expected in the 2011 budget from National reimbursement and such). There were 2 checks in December (Lori Puterbaugh advertising and a subscription (Ann Flynn)) that were not deposited in 2011; they will show up in 2012.

Under "outflows" under "fees" there is a \$2 per month fee to get statements from Wells Fargo. The 5/3 Bank has instituted a \$3/month fee for their statements. We will close the 5/3 Bank account to avoid the fees. It is a small account and we only kept it open to facilitate opening new CDs with 5/3 Bank. Kathy will look for a new bank (or maybe credit union) that does not charge these fees. "Misc expenses" are primary gas for taking the Soundings to the Post Office.

In the "Itemized" category there is an offset for the "Officer" pins. Misc postage is primarily for mailing new member packets. Misc printing \$165 was for Crewe List. We did not have a specific item for that. The LDW balanced out because we were fully reimbursed. Office Supplies was the main expense (electric stapler). Socials came in much less than we budgeted (we had 3). We did not issue a check for the Scholarship winner. Sounding postage was down significantly (due to electronic delivery). Printing was also down significantly (but not that much). We had a gain of \$2,468.45. If we hadn't made any money on the RG we still would have been OK.

Next page: account balances. As you can see, from the end of 2010 to the end of 2011 we added a nice chunk of change. Itemized categories follow.

Spring Picnic Committee Report: the site has been reserved. We have printed the newsletter ad. I want to ask the group if we want to send postcards, and if so, do we want to target any group? How much of our resources do we want to spend on postcards? Thomas:we might want to send to everyone, because that increases our visibility with the members, especially at a time that we are asking them to renew. Melissa:do we want to tie that together loudly (renewal and picnic). Sylvia:to me it would be off-putting to tie them together (they only want me to come to the picnic because they want my money). Erica:maybe put the RG on the postcards instead (c-YboR-G). Art:that will no doubt throw us over-budget for the picnic. We can cut back on the food a little bit. The budget could be changed to \$650 to cover everything. Kathy:the new budget hasn't been set yet, so we could increase the amount. Art:target the first week of march for postcards, with an RG reminder.

{Ryan came in here}

Art:anyone who wants to bring games, feel free. Sylvia:bring some music? Guitars?

Old Business:

Bylaws comte: Thomas:ronan did some work with the side-by-side vs MSB. Bylaws comte needs to meet to review and then work on new changes. The comte needs to furnish a suggestion to the ExComm (to then go to the national office).

RG cmte: George Z has offered to do a poetry presentation, but wants to ban children under the age of 15. discussion. Art:let's schedule something appealing for kids at the same time to draw them away (Werewolf tournament?). Thomas:It will ultimately be up to Theresa whether this restriction is authorized. We might not want two different presentations by the same presenter, anyway. Art:KC (Jones, not Kathy Crum) and Ann will probably do a presentation (professional entertainers). Sappir is considering doing a presentation on mental illness (but fun). Eloise is considering doing an ebook presentation. Some Baycare execs are considering speaking on medical issues. There might also be a "cult classic" movie. Art:floating the idea of doing a participatory murder-mystery theater event. There has been mixed reception so far.

New Business

2012 Budget: see attached. General discussion about changes. Moved that we accept the budget as adjusted (RH), unanimous approval. Thanks to Kathy for preparing budget.

Summer Social: director already appointed. Summer Social will also contain Annual meeting (decided at Dec ExComm Meeting).

2013 RG: Thomas volunteers and is appointed as the Honcho.

2012 RG: Discussion regarding offering new members a benefit of partially or fully subsidized 1-day RG attendance. ART: I move that we pay for new members (joined since Jan 1, 2012) to pay for a 1-day, Saturday, RG attendance, to come from the general budget to go to the RG budget. Opposed: Sylvia, Abstained: Melissa. In favor: all else.

The next ExComm meeting will be held at 3pm on April 14th at Sylvia's.

KC: move to adjourn.

Attachments

Publicity: No publicity was created for December or January.

Membership: For the month ending 11/30/2011, we had 3 renewing, 7 move-ins, 3 new, and 3 reinstated members. I mailed welcome packets and left messages for those who included contact information.

For the month ending 12/31/2011, we had 0 renewing, 3 move-ins, 7 new, and 1 reinstated members. I mailed welcome packets and left messages for those who included contact information.

Treasurer's report:

TAMPA BAY MENSA 2011 BUDGET REPORT PRINTED 02/18/12

Submitted by Kathy Crum, Treasurer

Note: 100% of the year has elapsed.

DESCRIPTION	2011 BUDGET	2011 ACTUAL TOTAL	ACTUAL VERSUS TOTAL	NOTES
INFLOWS				
Advertising Income	150.00	0.00	0%	
RG'11 Net Profit	581.00	1,095.60	189%	
Contributions to the Sounding	50.00	0.00	0%	
Interest Income	10.00	6.37	64%	12 months
MWDTW Reimbursement	1,000.00	1,087.03		
National Support	7,000.00	7,058.16	101%	12 months
Proctor Revenue	500.00	465.00	93%	
Contributions-Scholarship	50.00	0.00	0%	
Contributions-Teen SIG	50.00	0.00	0%	
Misc Income	0.00	63.50		
Sounding Subscriptions	24.00	12.00	50%	
TOTAL INFLOWS	\$9,415.00	\$9,787.66	104%	
OUTFLOWS				
Cost Of Proctoring	50.00	0.00	0%	
Fees	25.00	33.00	132%	12 months
Miscellaneous Expenses	100.00	118.00	118%	
Miscellaneous (Handbooks)	500.00	79.11	16%	
Miscellaneous Postage	65.00	118.00	182%	
Miscellaneous Printing	0.00	165.40		Crewe Lists
MWDTW	1,000.00	1,087.03	109%	
Office Supplies	75.00	491.77	656%	
Publicity	50.00	0.00	0%	
Refreshments	650.00	843.80	130%	
ExComm Retreat	500.00	0.00	0%	
Socials (4/year)	2,000.00	1,119.01	56%	
Scholarships	500.00	0.00	0%	
Sounding Postage	1,200.00	787.02	66%	12 months
Sounding Printing (\$225/Mo)	2,700.00	2,529.04	94%	12 months
TOTAL OUTFLOWS	\$9,415.00	\$7,371.18	78%	
INFLOWS - OUTFLOWS	\$0	\$2,416.48		
IF RG '11 IS NOT INCLUDED IN BUDGET:				
TOTAL INFLOWS	\$8,834.00	\$8,692.06	98%	
TOTAL OUTFLOWS	\$9,415.00	\$7,371.18	78%	
INFLOWS - OUTFLOWS	(\$581.00)	\$1,320.88	-227%	

2012 Budget "as-passed" Attachment:
TAMPA BAY MENSA 2012 FINAL BUDGET PRINTED 2/19/2011
Submitted by Kathy Crum, Treasurer

DESCRIPTION	2011 BUDGET	2011 ACTUAL TOTAL	FINAL 2012 BUDGET	NOTES
INFLOWS				
Advertising Income	150.00	0.00	90.00	
RG'12 Net Profit	581.00	1,095.60	1,100.00	
Contributions to the Sounding	50.00	0.00		
Interest Income	10.00	6.37	10.00	Estimated
MWDTW Reimbursement	1,000.00	1,087.03	0.00	
National Support	7,000.00	7,058.16	7,000.00	Estimated
Proctor Revenue	500.00	465.00	450.00	
Contributions-Scholarship	50.00	50.00		
Contributions-Teen SIG	50.00	0.00		
Misc Income	0.00	63.50	0.00	
Sounding Subscriptions	24.00	12.00	12.00	
TOTAL INFLOWS	\$9,415.00	\$9,787.66	\$8,712.00	
OUTFLOWS				
Cost Of Proctoring	50.00	0.00	50.00	
Fees	25.00	33.00	60.00	
Miscellaneous Expenses	100.00	118.00	100.00	
Handbooks (Membership)	500.00	79.11	500.00	
Postage (Membership/Proctor)	65.00	118.00	152.00	
Crewe List Printing	0.00	165.40	100.00	
MWDTW	1,000.00	1,087.03	0.00	
Office Supplies	75.00	491.77	100.00	
Publicity	50.00	0.00	50.00	
Refreshments	650.00	843.80	850.00	
ExComm Retreat	500.00	0.00	500.00	
Socials (4/year @ \$650)	2,000.00	1,119.01	2,600.00	
Scholarships	500.00	0.00	500.00	
Sounding Postage	1,200.00	787.02	750.00	12 months
Sounding Printing (\$200/Mo)	2,700.00	2,529.04	2,400.00	12 months
TOTAL OUTFLOWS	\$9,415.00	\$7,371.18	\$8,712.00	
INFLOWS - OUTFLOWS	\$0	\$2,416.48	\$0.00	