

ExComm Meeting 3 Dec. 2011 at the home of Erica Rogers (Gandy Blvd).

Members Present: Thomas Thomas, Erica Rogers, Melissa Stephens, Barbara Loewe, Kathy Crum, Ronan Heffernan, Sylvia Holt Zadorozny, Art Schwartz

Members Absent: Dan Chesnut

Others Present: Eloise Hurst

Meeting called to order at: 1530

KC: Moved to approve the minutes of the previous meeting. MS seconded. Motion carried.

Reports

TT: LocSec report: See LocSec Column. Need to be better about submitting LocSec column.

KC: Treasurer report: (appended). Expenses are in line. The lack of a 4th social saved some money. Treasurer's Audit was completed and report sent. Everything was fine. We need to renew the ongoing ads (if the advertiser wishes).

TT: Testing report: Tests were conducted in October for Mensa Brilliant (4). Tests were conducted in Nov., and some are scheduled for Dec. LocSec and Testing email lists had traffic regarding a "covert action" that someone held to see what happens when someone contacts National about testing. Apparently, prospects get "bombarded" with stuff! In response, we (TBM) are changing our approach to cut down on the emails that we send to them, to reduce the "bombardment". When people contact us through our own website, they seem to be more immediately interested in testing and they don't get the National bombardment. The John Germany library is giving us a smaller room now (6 people max). Jay can probably have a maximum of 2 people for her in-home tests.

Scholarship report (from TH, delivered by MS): TH has received a submission by certified mail; she will pick it up shortly.

MS: GCC report: Bagels on the Beach is getting a new family to register. The Fossil Dig was canceled last month, but this month there is a new family that has indicated that they will come. MS has reached out to FOX13 to do a weather center tour. Details pending.

ER: Publicity report: no Oct/Nov publicity.

MS: Programs report: Sarasota Chalk Festival trip was successful. Should be more events starting in January.

SZ: Calendar Editor report: Not getting stuff directly from Merrell (but getting it from Ronan).

RH: Editors Report (attached)

RH: Webmaster report (attached)

ER: Membership report (attached)

AS: Circulation report: FSMs faster with new reduced load (probably even less with folded and stapled). Need Dec and Jan FSM hosts (KC volunteered to host Jan., Sylvia volunteered to host Dec.) Done.

SZ: Dep LocSec report: nothing new

EH: Ombudsman report: no one has contacted since appointed to office

SZ: Winter Social: no report

TT: 2012 RG report: contract is signed, National has not been notified because we need a few pieces of detail that go into the submission. MS offered to put together submission info. Do we need to get the RG committee to authorize giving-away a registration for our RG, at the Orlando RG in Jan?

Old Business

Recruitment: AS: We never got a response from any colleges about setting-up recruitment tables. If anybody knows anybody at any of the colleges, it would be great to have a contact (BL offered to make HCC contacts).

Retreat: TT: Date came and went. We have been sailing along. Reaffirmed the membership of the Retreat Committee (TT,MS,SZ,BL). They will work on a new date. Tentative: 3rd Saturday in Feb at Sylvia's.

Bylaws committee: (TT, RH, KC, ER) Discussion to continue online.

Speaker recruitment: Vinnie to do swing dance demo at RG. Baycare marketing exec might be willing to give a talk at RG (right around time SCOTUS is ruling on mandate). EH might be able to give a presentation on ebooks (if she can borrow library equipment).

New Business

Officer budgets: We need to set spending limits for officers that need to spend funds (per our bylaws). We can use the values set in our annual budget, might require breaking-out some line-items (e.g. Miscellaneous Postage needs to have a separate line-item for the Membership Officer to mail Welcome Packets, so that the amount of that line-item can be indicated to any newly-appointed Membership Officer as their mailing budget).

Putting links to members' ads on our website: RH will look into sweeping "bio" links off of the National site.

Switching print-shops: We have \$55 in our OfficeDepot account that can be used to other purposes (not printing Sounding).

BL: Wants to explain absences for Aug and Oct meetings (surgery in Aug and Nursing Home in Oct). Wants to have those absences excused (they are already excused, issue closed). Bylaws on unexcused absences explained.

Hosting AMC meeting: TT: the AMC is looking for local groups to host the March 2013 and Dec 2013 AMC meetings.

Spring Picnic, appoint director: AS volunteered. SZ moved that AS be Spring Picnic director. MS seconded. Motion carried.

BL: moved to hold the Annual Meeting at the Summer Social, motion carried.

ER: volunteered to be director of Summer Social. BL moved, KC seconded ER to be the director for the Summer Social.

TT: we need to confirm that our Election Committee (appointed in June) are all still willing to serve.

Advertising on Google for recruiting: RH moved that we allocate \$30 per month for 90 days to advertise on Google. (as amended) SZ seconded. Motion carried.

Date, time, place of the next meeting: 5pm February 18th 2012, at Sylvia Holt Zadorozny's. (retreat is expected to start at 10am)

Meeting adjourned at 1730hrs.

Attached reports:

TAMPA BAY MENSA 2011 BUDGET REPORT PRINTED 12/06/11

Submitted by Kathy Crum, Treasurer Note: 92% of the year has elapsed.

DESCRIPTION	2011 BUDGET	2011 ACTUAL TOTAL	ACTUAL VERSUS BUDGET	NOTES
INFLOWS				
Advertising Income	150.00	0.00	0%	
RG'11 Net Profit	581.00	1,095.60	189%	
Contributions to the Soundina	50.00	0.00	0%	
Interest Income	10.00	5.83	58%	10 months
MWDTW Reimbursement	1,000.00	1,087.03		
National Support	7,000.00	6,457.01	92%	11 months
Proctor Revenue	500.00	435.00	87%	
Contributions-Scholarship	50.00	0.00	0%	
Contributions-Teen SIG	50.00	0.00	0%	
Misc Income	0.00	63.50		
Soundina Subscriptions	24.00	12.00	50%	
TOTAL INFLOWS	9,415.00	\$9,155.97	97%	
OUTFLOWS				
Cost Of Proctoring	50.00	0.00	0%	
Fees	25.00	20.00	80%	10 months
Miscellaneous Expenses	100.00	118.00	118%	
Miscellaneous (Handbooks)	500.00	79.11	16%	
Miscellaneous Postage	65.00	118.00	182%	
Miscellaneous Printing	0.00	165.40		Crewe Lists
MWDTW	1,000.00	1,087.03	109%	
Office Supplies	75.00	491.77	656%	
Publicity	50.00	0.00	0%	
Refreshments	650.00	843.80	130%	
ExComm Retreat	500.00	0.00	0%	
Socials (4/year)	2,000.00	1,119.01	56%	
Scholarships	500.00	0.00	0%	
Soundina Postage	1,200.00	743.52	62%	11 months
Soundina Printing (\$225/Mo)	2,700.00	2,529.04	94%	12 months
TOTAL OUTFLOWS	\$9,415.00	\$7,314.68	78%	
INFLOWS – OUTFLOWS	\$0	\$1,841.29		
IF RG '11 IS NOT INCLUDED IN BUDGET:				
TOTAL INFLOWS	\$8,834.00	\$8,060.37	91%	
TOTAL OUTFLOWS	\$9,415.00	\$7,314.68	78%	
INFLOWS - OUTFLOWS	(\$581.00)	\$745.69	-128%	

December 03, 2011

Publicity:

No publicity was created for October or November.

Membership:

For the month ending 09/30/11, we had 1 renewing, 0 move-ins, 1 new, and 6 reinstated member. I mailed welcome packets and left messages for those who included contact information.

For the month ending 10/31/11, we had 0 renewing, 2 move-ins, 4 new, and 2 reinstated members. I mailed welcome packets and left messages for those who included contact information.

Respectfully submitted,

Erica Rogers

Membership Officer/Publicity Officer

Editor:

No recent problems. I do intend to switch to a new print-shop either this month or next. The new printer should charge about \$165/mo, which is in-line with OfficeDepot, but for that price they will include folding and stapling. Aside from their hours (normal business hours, not retail) they should be easier to work with; they are very knowledgeable and professional (in contrast to the luck-of-the-draw counter clerk at OfficeDepot). In fact, it should be possible to submit jobs electronically, with no visit necessary!

Webmaster:

The large-scale changes to our website (performance improvements and replacing HTML tables with CSS) are finished. There will be tweaks going forward, but no more major work is planned. We also have "Google Analytics" on our site now, to give general feedback about visitors. A graphic is attached to this email showing some of the output from Google Analytics for our website for the past 30 days.

